


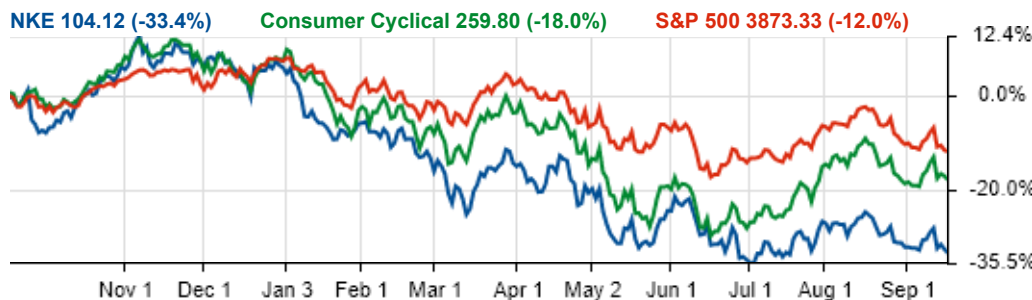
\$104.12 **-\$1.38 (-1.31%)** as of Friday's close

Cap (\$M USD) **\$163,787** P/E **27.8** EPS (1Y) **-0.5%** Dividend **\$1.22** Last Filing **05/31/22**

52-wk Range
\$99.53  \$179.10

Sales (\$M) **46,710** Forward P/E **23.0** Sales (1Y) **1.1%** Div. Yield **1.2%** Next Earnings **09/29/22**

Dividend Adjusted Return Sep 16, 2021 - Sep 16, 2022



NKE has underperformed the S&P 500 by -21.5% in the past year.

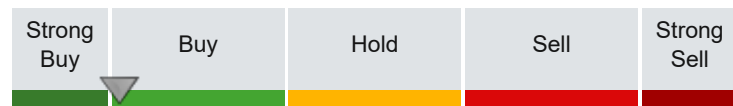
NKE has underperformed its sector by -15.5% in the past year.

The Consumer Cyclical sector has underperformed the market by -6.0% in the past year.

ANALYST CONSENSUS

Buy

The consensus rating has improved a little since last month when it was also Buy.



Strong Buy 17
Buy 1
Hold 6
Sell 0
Strong Sell 0

QUANTITATIVE SCORES

Fair Value \$96.95

Margin of Safety -7%

The Margin of Safety is the difference between a company's Fair Value and the current price. See more on page 8.

3 warnings
Details on Page 8

Value Score

67

Value Score: Our value score looks at EV/EBITDA, P/E, P/S, P/TB (Price/Tangible Book) and EPS Predictability. P/S and P/TB are compared within a sector. Other metrics are compared across all stocks

Quality Score

92

Quality Score: Our quality score compares profitability and balance sheet metrics to find high quality companies using ROIC, Net Margin, Gross Margin, Interest Coverage, and Debt / Equity metrics.

Growth Score

85

Growth Score: Our growth score looks at the 5 year history and the forward estimates for EBITDA, Sales, and EPS growth, ranking the best companies across all stocks.

Sentiment Score

14

Sentiment Score: Our sentiment score finds stocks in favor by analyzing Short Interest, returns in key periods over the last year, Price vs. 52-wk High, Days Since 52-wk High and MACD signals.

BUSINESS SUMMARY

Nike is the largest athletic footwear and apparel brand in the world. It designs, develops, and markets athletic apparel, footwear, equipment, and accessories in six major categories: running, basketball, football (soccer), training, sportswear, and Jordan. Footwear generates about two thirds of its sales. Nike's brands include Nike, Jordan, and Converse (casual footwear). Nike sells products worldwide and outsources its production to more than 300 factories in more than 30 countries. Nike was founded in 1964 and is based in Beaverton, Oregon.

Employees 79,100

Homepage www.nike.com

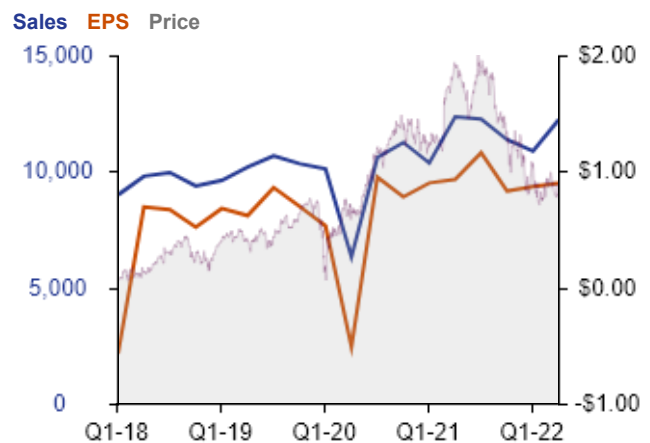
Headquarters Beaverton, OR

VALUATION SUMMARY

	NKE	Industry	S&P 500
Value Score	67	60	75
Price / Earnings	27.8	22.9	20.4
Price / Sales	3.6	2.1	2.3
Price / Free Cash Flow	37.9	38.6	20.7
Price / Book	10.7	5.6	4.1
Price / Tangible Book	11.1	35.8	100+
EV / EBITDA	21.7	20.9	17.2
EPS Predict. Pctl.	81	59	70
Piotroski F Score	5	4	8
5-Year P/E Range	20.3	87.3	
5-Year P/B Range	6.7	26.3	
5-Year P/S Range	2.4	6.4	

GROWTH SUMMARY

	NKE	Industry	S&P 500
Growth Score	85	62	78
Sales Growth			
Sales Growth Next Year	10.0%	10.0%	7.6%
Sales 1-Year Chg (%)	1.1%	3.2%	15.2%
Sales 3-Year Avg (%)	5.5%	6.6%	16.9%
Sales 5-Year Avg (%)	6.3%	8.4%	14.3%
EPS Growth			
Next Yr. Growth Est.	21.2%	19.8%	10.1%
EPS 1-Year Chg (%)	-0.5%	-5.6%	16.6%
EPS 3-Year Avg (%)	11.8%	4.4%	13.1%
EPS 5-Year Avg (%)	9.8%	8.5%	13.4%



PEERS ANALYSIS SUMMARY

Ticker	Company	Cap (\$M USD)	P/E	Div. Yield	1M Return	1Y Return	Margin of Safety	Value Score	Growth Score	Quality Score
NKE	Nike	\$163,787	27.8	1.2%	-11.6%	-33.3%	-7%	67	85	92
ADD...	adidas	\$25,202	22.0	2.5%	-20.0%	-57.2%	44%	74	63	87
HM...	Hennes & Mauritz	\$18,694	13.6	6.9%	-20.9%	-46.5%	25%	92	66	76
VFC	VF	\$15,462	15.5	5.0%	-16.0%	-40.2%	14%	67	80	82
SHZ...	Shenzhou Intl Gr ...	\$14,144	28.6	2.3%	-12.0%	-56.7%	20%	45	68	84
MO...	Moncler	\$12,160	22.0	1.4%	-9.4%	-28.9%	8%	49	98	97
TRYIF	Toray Industries	\$9,577	13.4	2.5%	3.9%	-18.1%	19%	86	84	66
DECK	Deckers Outdoor	\$8,946	20.8	-	-1.3%	-23.4%	-12%	67	97	98
PM...	Puma	\$8,716	24.5	1.3%	-18.1%	-50.8%	35%	75	96	85
LEVI	Levi Strauss	\$6,990	12.1	2.7%	-12.9%	-29.8%	19%	81	87	89
RL	Ralph Lauren	\$6,336	12.3	3.2%	-7.3%	-14.8%	16%	76	80	86
SKX	Skechers USA	\$5,584	7.9	-	-13.7%	-20.3%	-	73	95	69

PROFITABILITY SUMMARY

	NKE	Industry	S&P 500
Quality Score	92	71	77
Gross Margin	46.0%	45.3%	30.2%
Operating Margin	14.3%	10.9%	14.8%
Net Margin	12.9%	9.7%	11.8%
Return on Assets	15.0%	14.4%	8.7%
Return on Equity	39.6%	38.6%	35.2%
ROIC	22.6%	21.0%	20.1%

RETURNS SUMMARY

	NKE	Industry	S&P 500
Sentiment Score	14	51	54
5-Day Return	-6.2%	-5.3%	-4.4%
1-Month Return	-11.6%	-12.5%	-9.7%
YTD Return	-37.1%	-38.8%	-17.8%
1-Year Return	-33.3%	-39.7%	-11.8%
3-Year Return	22.6%	-9.0%	36.2%
5-Year Return	103.1%	24.8%	68.9%
Beta 1-Year	1.24	1.10	0.99

Dividend Adjusted Return Sep 16, 2021 - Sep 16, 2022



DIVIDEND

	NKE	Industry
Dividend Yield	1.2%	1.3%
Payout Ratio	31.1%	31.7%
TTM Yield	1.2%	-
Dividend Per Share	\$1.22	\$1.20
Div. 1Y Chg (%)	10.9%	84.1%
Div. 3Y Avg (%)	11.5%	4.3%
Div. 5Y Avg (%)	11.1%	10.5%
Cons. Growth Years	10+	1
Div. Coverage Ratio	3.2	3.2

DEBT & EQUITY

Current Ratio	2.6
Quick Ratio	1.8
Price	\$104.12
Net Cash Per Share	\$0.07
Equity Per Share	\$9.74
Debt / Equity	0.8
Solvency Ratio	31%
Interest Coverage	32.6
Short % of Float	1.5%
Altman Z-Score	6.3

ANALYST REVISIONS

Current Quarter EPS		Next Quarter EPS	
# Up Last 30 days	0.00	# Up Last 30 days	0.00
# Down Last 30 days	2.00	# Down Last 30 days	2.00
Mean Estimate	0.77	Mean Estimate	0.93
% Change (30 Days)	-1.28%	% Change (30 Days)	-

MEAN ESTIMATE TREND

	Cur Qtr	Next Qtr	Cur Year	Next Year
Latest	\$0.93	\$0.77	\$3.73	\$4.52
30 Days Ago	\$0.93	\$0.78	\$3.74	\$4.56
90 Days Ago	\$1.24	\$0.98	\$4.54	\$5.36
% Change (90 Days)	-25.0%	-21.4%	-17.8%	-15.7%

EARNINGS SURPRISES

Earnings surprise is the difference between a company's announced earnings and the average analyst estimated value. Surprises typically causes the stock price to jump and are often followed by more of the same surprise type.

Surprise Detail (Last 6 Quarters)

Surprise Summary (Last 12 Quarters)

Surprise Type	Amount	Percent
Positive Quarters (> 2%)	11	91.7%
Negative Quarters (< 2%)	1	8.3%
In-Line Quarters (within 2%)	0	-

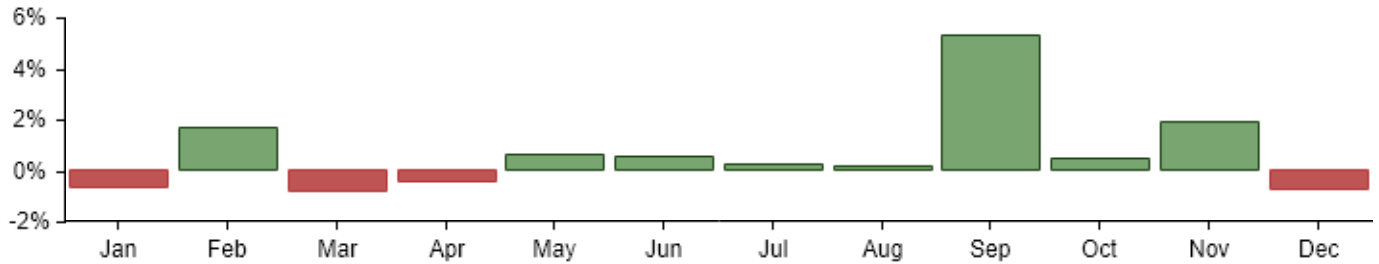
Surprise Type	Announce Date	Period End Date	Actual EPS	Est. EPS	Surprise (%)
Positive	06/27/22	05/31/22	\$0.90	\$0.81	10.8%
Positive	03/21/22	02/28/22	\$0.87	\$0.73	18.9%
Positive	12/20/21	11/30/21	\$0.83	\$0.63	31.7%
Positive	09/23/21	08/31/21	\$1.16	\$1.12	3.6%
Positive	06/24/21	-	\$0.93	\$0.51	82.4%
Positive	03/18/21	-	\$0.90	\$0.75	20.0%

RISK

	NKE	Industry	S&P 500
Best Monthly Return (5Y)	15.2%	14.8%	17.9%
Worst Monthly Return (5Y)	-13.9%	-17.8%	-16.4%
Beta 1-Year	1.24	1.10	0.99
Volatility 1-Year	0.35	0.30	0.21
Volatility 1Y Pctl.	34	-	-
Max Drawdown 1-Year	-43.0%	-45.7%	-23.5%
Max Drawdown 3-Year	-43.0%	-48.0%	-33.9%
Max Drawdown 5-Year	-43.0%	-48.8%	-33.9%

SEASONALITY

Ten-Year Seasonal Performance vs the S&P 500



5-YEAR RELATIVE PERFORMANCE VS S&P 500

Relative to the S&P 500 baseline, NKE has outperformed the S&P 500 by 33.6% in the past 5 Years.

NKE has outperformed its sector by 9.9% in the past 5 Years.

The Consumer Cyclical sector has outperformed the market by 23.7% in the past 5 Years.

Dividend Adjusted Return Sep 15, 2017 - Sep 16, 2022



Overall Rating vs. Peers

32

Ratings scores are relative to industry groups. They compare key metrics to rank stocks vs. their competitors. For example, higher growth than peers will score high even when the absolute growth is below the market average.

Growth vs Peers

Ticker	Company	Growth Rating vs. Peer	Sales QoQ Chg.	Eps QoQ Chg.	Sales Growth Next Y.	Sales 1Y Chg (%)	Sales 3Y Avg (%)	Sales 5Y Avg (%)
DECK	Deckers Outdoor	87	21.8%	-2.9%	11.1%	17.8%	16.8%	12.3%
LEVI	Levi Strauss	84	15.3%	-25.0%	5.8%	14.3%	2.6%	-
SKX	Skechers USA	81	12.4%	-34.1%	10.3%	20.4%	12.8%	12.5%
RL	Ralph Lauren	61	8.3%	-20.6%	4.6%	19.7%	-0.1%	-0.4%
NKE	Nike	27	-0.9%	-3.2%	10.0%	1.1%	5.5%	6.3%

Valuation vs Peers

Ticker	Company	Valuation Rating vs. Peer	P/E	Forward P/E	PEG Trailing	P/S	P/B	5Y P/E Range
SKX	Skechers USA	81	7.9	10.5	0.3	0.8	1.6	7.3 - 81.3
RL	Ralph Lauren	76	12.3	10.6	1.0	1.1	2.7	7.1 - -
LEVI	Levi Strauss	61	12.1	10.8	0.9	1.2	4.0	9.8 - -
DECK	Deckers Outdoor	30	20.8	15.7	0.2	2.9	6.1	9.7 - 100+
NKE	Nike	7	27.8	23.0	2.8	3.6	10.7	20.3 - 87.3

Efficiency vs Peers

Ticker	Company	Efficiency Rating vs. Peer	Gross Margin	Operating Margin	Net Margin	5Y ROE Range	5Y ROA Range
DECK	Deckers Outdoor	87	50.4%	17.2%	13.8%	2.5% - 30.9%	1.8% - 19.4%
NKE	Nike	84	46.0%	14.3%	12.9%	18.4% - 48.9%	8.0% - 18.2%
SKX	Skechers USA	81	47.7%	8.3%	10.4%	4.0% - 22.8%	1.7% - 11.7%
LEVI	Levi Strauss	73	58.2%	11.8%	9.5%	-9.8% - 44.8%	-2.3% - 12.1%
RL	Ralph Lauren	56	66.0%	12.3%	8.8%	-11.0% - 23.7%	-3.6% - 8.9%

Financial Strength vs Peers

Ticker	Company	Financial Strength Rating vs. Peers	Debt / Equity	Interest Coverage	Quick Ratio	Intangibles %	Solvency Ratio	Short % of Float
DECK	Deckers Outdoor	87	0.1	251.1	1.4	2.1%	51%	3.4%
NKE	Nike	84	0.8	32.6	1.8	1.4%	31%	1.5%
SKX	Skechers USA	76	0.5	-	1.3	1.4%	30%	3.8%
LEVI	Levi Strauss	67	1.3	19.1	0.9	11.5%	20%	7.3%
RL	Ralph Lauren	56	1.2	14.5	1.4	14.2%	18%	12.9%

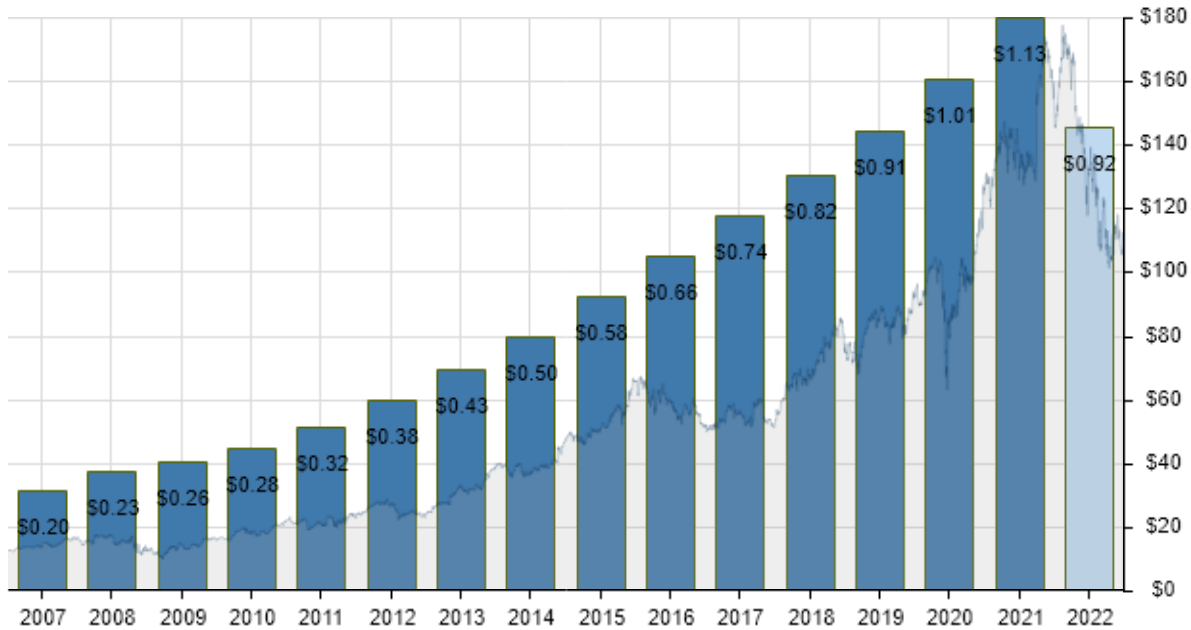
Dividends vs Peers

Ticker	Company	Dividends Rating vs. Peer	Div. Yield	TTM Yield	Price	Div. Per Share	Consecutive Div. Growth Years	Payout Ratio
RL	Ralph Lauren	88	3.2%	3.0%	\$93.49	\$3.00	1	36.3%
LEVI	Levi Strauss	64	2.7%	2.3%	\$17.62	\$0.48	2	24.3%
NKE	Nike	21	1.2%	1.2%	\$104.12	\$1.22	10+	31.1%
DECK	Deckers Outdoor	-	-	-	\$337.20	-	0	-
SKX	Skechers USA	-	-	-	\$35.86	-	0	-

Momentum vs Peers

Ticker	Company	Momentum Rating vs. Peer	1M Return	3M Return	6M Return	YTD Return	1Y Return	Beta 1Y	Volatility 1Y	Price vs 52-wk High (%)
DECK	Deckers Outdoor	72	-1.3%	39.6%	22.4%	-7.9%	-23.4%	1.49	0.49	74.7%
RL	Ralph Lauren	47	-7.3%	8.2%	-16.8%	-20.2%	-14.8%	1.33	0.43	68.8%
LEVI	Levi Strauss	36	-12.9%	9.7%	-11.2%	-28.5%	-29.8%	1.31	0.42	61.6%
SKX	Skechers USA	32	-13.7%	1.3%	-8.2%	-17.4%	-20.3%	1.34	0.42	70.6%
NKE	Nike	23	-11.6%	-2.5%	-16.4%	-37.1%	-33.3%	1.24	0.35	58.1%

DIVIDEND DETAIL



CALENDAR YEAR DIVIDEND HISTORY

Year	Date	Pay Date	Text	Amount
2022 Dividends				
	09/02/22	10/03/22	Regular	\$0.30
	06/03/22	07/01/22	Regular	\$0.30
	03/04/22	04/01/22	Regular	\$0.30
2021 Dividends				
	12/03/21	12/28/21	Regular	\$0.30
	08/27/21	10/01/21	Regular	\$0.28
	05/28/21	07/01/21	Regular	\$0.28
	02/26/21	04/01/21	Regular	\$0.28
2020 Dividends				
	12/04/20	12/29/20	Regular	\$0.28
	08/28/20	10/01/20	Regular	\$0.24
	05/29/20	07/01/20	Regular	\$0.24
	02/28/20	04/01/20	Regular	\$0.24
2019 Dividends				
	11/29/19	01/02/20	Regular	\$0.24
	08/30/19	09/30/19	Regular	\$0.22
	05/31/19	07/01/19	Regular	\$0.22
	03/01/19	04/01/19	Regular	\$0.22
2018 Dividends				
	11/30/18	01/02/19	Regular	\$0.22
	08/31/18	10/01/18	Regular	\$0.20
	06/01/18	07/05/18	Regular	\$0.20
	03/02/18	04/02/18	Regular	\$0.20

UPCOMING DIVIDEND

Ex-Dividend Date	09/02/22
Payment Date	10/03/22
Amount	\$0.30
Type	Regular

DIVIDEND RATE

Regular Dividend	\$0.30
Annual Dividend Rate	\$1.22
Annual Dividend Yield	1.2%
Trailing 12 Months Dividends	\$1.22
Trailing 12 Months Yield	1.2%

STATISTICS

Payout Ratio	31.1%
Dividend Coverage Ratio	321.8%
Consecutive Growth Years	10+
3 Year Growth Rate	11.5%
5 Year Growth Rate	11.1%
10 Year Growth Rate	13.0%




FINANCIAL STATEMENT SUMMARY

USD in Millions	Chart	2017	2018	2019	2020	2021	TTM	CAGR
Income Statement								
Revenue		34,733	38,095	40,781	38,254	46,306	46,710	6.5%
Operating Income		4,428	4,726	5,238	3,698	7,169	6,675	9.1%
Net income		3,866	2,155	4,572	2,826	6,169	6,046	10.0%
Earnings per share diluted		\$2.31	\$1.33	\$2.86	\$1.77	\$3.81	\$3.75	10.8%
Average shares diluted		1,676	1,638	1,603	1,595	1,618	1,611	-0.8%
P/E Ratio		26.6	58.4	35.5	84.0	44.2	27.8	0.9%
Balance Sheet								
Cash		6,389	4,041	3,502	11,812	15,103	12,997	16.3%
Current assets		16,582	15,566	16,369	23,607	27,177	28,213	11.9%
Net Property, Plant and Equipm...		4,117	4,588	7,550	8,045	7,829	7,717	14.3%
Working Capital		9,832	8,288	8,105	14,736	18,320	17,483	13.0%
Net Debt		-1,678	-560	3,420	993	-2,380	-370	-
Stockholders' Equity		11,758	8,729	9,351	10,640	14,924	15,281	5.7%
Cash Flow								
Operating Cash Flow		3,768	5,882	4,384	4,534	7,170	5,188	7.0%
Cap Ex		-1,091	-1,160	-1,011	-908	-713	-758	-7.4%
Free Cash Flow		2,677	4,722	3,373	3,626	6,457	4,430	11.3%
Free Cash Flow per share		\$1.60	\$2.88	\$2.10	\$2.27	\$3.99	\$2.75	12.2%
Profitability								
Operating Margin		12.7%	12.4%	12.8%	9.7%	15.5%	14.3%	2.5%
Return on Assets		16.1%	9.5%	17.2%	8.1%	15.9%	15.0%	-1.5%
Return on Equity		32.9%	24.7%	48.9%	26.6%	41.3%	39.6%	4.0%
Return on Invested Capital		23.9%	18.1%	28.4%	12.9%	23.2%	22.6%	-1.2%
Dividends								
Dividends Per Share		\$0.74	\$0.82	\$0.91	\$1.01	\$1.13	\$1.22	11.2%
Dividend Yield		1.3%	1.2%	1.0%	0.8%	0.7%	1.2%	-1.8%
Dividend Growth		-	10.8%	10.4%	11.6%	11.9%	10.9%	0.2%
Dividend Coverage		3.2x	1.7x	3.2x	1.8x	3.5x	3.2x	0.2%

VALUATION & PROFITABILITY HISTORY

Date →	TTM	1 Yr Ago	2 Yrs. Ago	3 Yrs. Ago	4 Yrs. Ago
Price / Earnings	27.8	44.3	74.1	32.6	71.5
Price / Cash Flow	32.4	38.1	75.7	23.8	28.0
Price / Book	10.7	19.5	23.0	14.8	13.5
Price / Tangible B...	11.1	20.4	24.6	15.7	14.2
Price / Sales	3.6	5.7	5.1	3.5	3.8
EV / EBITDA	21.7	30.9	42.2	23.7	24.1
Dividend Yield	1.2%	0.7%	0.8%	1.0%	1.0%
Shareholder Yield	3.6%	1.3%	1.9%	3.9%	4.6%
Gross Margin	46.0%	45.3%	43.2%	45.1%	44.0%
Net Margin	12.9%	13.2%	7.2%	10.8%	5.6%
Return on Assets	15.0%	16.0%	8.1%	16.4%	9.2%
Return on Equity	39.6%	42.4%	29.2%	46.8%	23.1%
ROIC	22.6%	23.4%	12.8%	27.2%	17.0%

WARNINGS

Name	Severity	Details
MACD Crossover	Low 	MACD Crossover Days: 3; MACD Divergence: -0.30
<p>The MACD indicator has turned negative in the past week. This is a bearish signal among technical traders.</p>		
Declining Sales Growth	Low 	Sales 1Y Chg (%): 1.1%; Sales 3Y Avg (%): 5.5%; Sales 5Y Avg (%): 6.3%
<p>Sales growth has declined. Comparing revenue growth rates, the 1-year is less than the 3-year which is less than the 5-year. Be sure to understand the reasons as declining sales growth puts pressure on the stock price.</p>		
Low Sentiment Score	Low 	Sentiment Score: 14
<p>The sentiment score for this company is low. The stock has worse momentum than most other stocks. Contrarian investors love this sort of stock but be sure to understand why it is out of favor.</p>		

REPORT TIPS

Metric Definitions

Metric descriptions are available at stockrover.com/help/metrics/metric-overview

Quantitative Scores

Our scores analytics is to offer our concise analysis of a stock in powerful, but easy to digest format. Each of the composite score metrics are designed to use the best available accounting practices as well as source data from SEC filings. The scores are computed for a company vs. the market as a whole.

Fair Value

Fair value performs a forecasted discounted cash flow analysis of a company to determine the company's intrinsic value based on the expected future cash flows the company will produce. It basically determines what a company is worth based on how much cash flow it is expected to generate for you in the future, taking into account the time value of money and the predictability of those forecasted cash flows.

Peers

Peer ratings are computed from raking companies in the same

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